

THE PROGRAM

Vetri Siragu (Wings of Victory) is a Career Guidance & Future-Readiness Program for Tamil Nadu Government Schools, delivered inside the school as a structured, term-long program — not a one-off seminar. It gives every Class 9-12 student career clarity, awareness of future job roles, and corporate-readiness training, and tracks each student from Class 12 through college enrollment into a job or higher-study outcome. An initiative by CareerWithRaaj (Uniq Career / Uniq Media), in assessment partnership with iDreamCareer.

VISION

Every student in a TN Government school — regardless of financial background, first-generation status or geography — grows up with the same career clarity, confidence and corporate-readiness as a student from a top private school.

FIVE DELIVERY PILLARS

01 Career Clarity & Goal Setting

Psychometric assessments, 1:1 counselling, personal career roadmap from Class 9.

02 Awareness of Future Jobs

AI, data, healthcare, green energy, BFSI, government exams, skilled trades.

03 Corporate-Readiness Training

Communication, aptitude, resume, group discussion and interview practice.

04 Stream & College Selection Support

Structured guidance at the Class 12 to college transition point.

05 Outcome Tracking

Per-school record: Class 12 pass, college enrollment, placement / higher study.

PILOT ROLLOUT — ONE ACADEMIC TERM

PHASE 1 · WEEKS 1-4

Mapping & Approvals

School list via CEO / Block Education Office; written permissions; pilot MoU.

PHASE 2 · WEEKS 5-6

Baseline

Survey per school: Class 12 to college rate, streams, awareness level.

PHASE 3 · WEEKS 7-16

Core Delivery

Assessments, 1:1 counselling, future-jobs sessions, readiness workshops.

PHASE 4 · APR-JUN

College Transition Support

Course / college selection support for the outgoing Class 12 batch.

PHASE 5 · END OF TERM

Review & Scale-Up

Baseline vs outcome report; playbook for the next taluk / district.

WHAT THE PILOT DELIVERS

- A documented career roadmap for every participating Class 9-12 student.
- A measurable rise in the Class 12 to college enrollment rate, tracked against each school's own baseline.
- A pilot impact report and replicable playbook to formalize a wider MoU with the Education Department.

WHAT WE ASK FROM THE SCHOOL / DEPARTMENT

Written permission and term-wise access to Class 9-12 students on a fixed visit calendar, one teacher nominated as career-cell coordinator per school, and a shared baseline data sheet. The program is delivered at no cost to the school for the Tambaram Taluk pilot.

For CareerWithRaaj (Vetri Siragu)

Name, Signature & Date

For School / Education Department

Name, Signature & Date